# **MEDIA**

Level 2 BTEC First Diploma in Creative Media Skills

Level 3 BTEC National Extended Diploma in Creative Media Practice

**Level 3 A Level Media Studies** 

Level 3 A Level Extended Choices Media & Digital



### **COURSE FEATURES**

- · Based at the new Centre for Performing Arts
- Omni Cam 360° for virtual reality and immersive film making.
- · Brand new green screen studio.
- Fully equipped Mac editing suite with full Adobe access.
- · Trips and industry visits.
- Highly trained tutors with a wide range of industry experience, from script writing to moving image and radio production.
- · Dedicated podcasting studio.

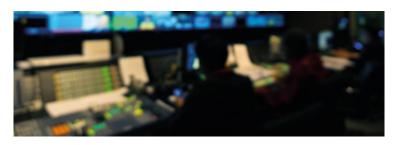
Our suite of brand new technologies used in media industries, provides the training for you to become a fully fledged media professional.

Become inspired with the best facilities and teaching to develop creative technical skills.

### **CAREER PROSPECTS**

With experience a TV/Film editor can earn up to £54k a year. Other careers include:

- Broadcast Journalist may earn £15k £60k
- · Camera Operator
- · Digital Content Producer
- Director
- Producer
- Script Writer
- Social Media Manager
- TV/Film Production Assistant can earn an average of £24,718 a year



### WHAT WILL I STUDY?

These courses are designed to provide you with the very best skills to enter a fast-moving, creative and expanding industry. Creative digital media skills can lead to a range of diverse careers. Employers are looking for those who have good technical skills to develop moving image, audio, multimedia and radio content.

You will develop your ideas from the planning and preproduction stages through to post-production and audience feedback. You will learn to research and plan a production, taking into account the logistics and technologies required. You will be taught to combine a vital understanding of your target audience with the scriptwriting and production management skills the industry requires to operate efficiently. This will include the production techniques for audio and video taught alongside the theory, to provide experience in television and radio industries.

### **COURSE LENGTH**

**Level 2** course is full-time for one academic year. **Level 3** courses are full-time for two academic years.

### **HOW WILL I BE ASSESSED?**

Continuously through coursework, with group and individual assignments. Courses include exams and external units.

Assignments range from adverts to the creation of television drama and music videos. In radio you will create varied audio pieces.

## **WHAT CAN I PROGRESS TO?**

You may progress to one of a number of media and digital production degrees at university.



